1 2	Make the following section a part of the Standard Specifications:								
3	"SECTION 695 - PUBLIC EDUCATIONAL CAMPAIGN								
4 5 6 7 8	public out	e in acco reach car	tion. This Section describes the describes the describes with the contract document mpaign to inform the public of the percontract documents.	s. The Section also describes the					
9	695.02	Materials	s. Not applicable.						
11 12 13 14 15 16 17	695.03 Construction. The Department's goal is to minimize inconvenience and provide up-to-date information to highway users, businesses and neighborhoods that abut or are serviced by, the highways that comprise the project. It will be the responsibility of the Contractor to provide the following services for the well-being of the affected highway users, residents, and businesses.								
18 19	(A) Project Web Page. Develop a project web page that contains the information listed below:								
20 21			Information	Update Frequency					
22 23		(1)	Project Work Scope/Description	At Notice-to-Proceed (NTP)					
242526		(2)	Project Site Map with description of information needed	At NTP					
27 28 29 30		(3)	Contractor's 24 hour 7 day a week Phone Number for Complaints (Hotline)	At NTP					
31 32 33 34 35 36		(4)	Project Schedule/Milestones	At NTP and when schedule is adjusted or updated. Submischedule changes to the Engineer for review and acceptance prior to posting					
37 38 39		(5)	Work Progress Narrative with Sketches	Every 14 calendar days					
40 41 42 43 44 45 46		Work progress narrative with sketches may be provided in PDF format. Graphics images posted on the project web page shall not exceed 100k bytes per image and 300k bytes per page to facilitate public viewing Enlarged images such as maps and information provided in PDF format may be linked to the project web page. Information on linked pages has no size limits. Web technologies that require an extended waiting period for							

load	ading like Flash shall not be used.						
(6)	Scheduled Road/Lane	14 calendar days prior to closure					
	Closures	changes. Provide 14 calendar days notice					
		to the Engineer for any road/lane closures					
		or changes to road lane/closures.					
		or origing to road larie, diosarco.					
The	The Engineer may link this project with page 45 the Department with						
ine	The Engineer may link this project web page to the Department website.						
	Include the web page address on a construction advisory sign that will be						
visible to the public in a format and location as directed by the Engineer.							
Esta	blish the webpage 14 cale	endar days prior to construction notice-to-					
proceed. Maintain the web page until all lane closures, road closures, or traffic							
actours are	, eep.e.e.e.						
(B) Hoti	ine Maintain a 24 hour tele	phone hotline to handle public inquiries and					
` '		·					
complaints. The hotline telephone number shall be visible throughout the project							
limits and on the project website. Responses to inquiries and/or complaints shall be							
logged and	coordinated with the Engine	er and be provided within a 24-hour period.					
(0) 44		antinum to anniet the France on in annierous					
` '	•	•					
questions from the public regarding the Contractor's activities. The Contractor's							
representat	tive shall be knowledgeable	in the Contractor's schedule of activities.					
(D) Bub	lic Education Materials or	Sarvices When requested by the Engineer					
iuiiisii iiie	iollowing public educational	materials of services.					
4	24 haura / 7 daya a u	real live abot website for avections and					
1.		eek live chat website for questions and					
	complaints						
2.	Project fact sheet						
3.	Project brochures, infor	mational cards, flyers, mailers, posters,					
	displays, PowerPoint pre	esentations, mass e-mail notifications, and					
	other forms of distribution	is .					
4	Production of 30-second	public service announcements for television					
	and iddio						
E	Madia tima an talaviaian	and radio					
5.	iviedia time on television	anu raulu					
•	III D. I.C. D. I.C E	inni de l'estat de la company					
б.		irm to assist with preparation, presentation,					
	and distribution of educat	ional materials and briefings					
7.	Social media outreach						
	The Incluvisible to the Esta proceed. If detours are logged and (C) Atte questions for representation (D) Pub furnish the 1. 2. 3. 4. 5. 6.	The Engineer may link this project linclude the web page address of visible to the public in a format and local Establish the webpage 14 cales proceed. Maintain the web page until detours are completed. (B) Hotline. Maintain a 24-hour telest complaints. The hotline telephone nur limits and on the project website. Respondinged and coordinated with the Engine (C) Attend all public informational maguestions from the public regarding the representative shall be knowledgeable (D) Public Education Materials or furnish the following public educational 1. 24 hours / 7 days a wear complaints 2. Project fact sheet 3. Project fact sheet 3. Project brochures, information of displays, PowerPoint presented forms of distribution 4. Production of 30-second pand radio 5. Media time on television and distribution of education of education of education of distribution of education					

93							
94	695.04 Measu	rement.	Engineer will	not measure proje	ect web page for payment.		
95	- ·		1 (1)				
96	Engineer will not measure hotline for payment.						
97 98	Engineer	will not i	magazira tha (Contractor's attant	dance at public informational		
98 99	Engineer will not measure the Contractor's attendance at public informational meetings.						
100	meetings.						
101	Fngineer	will mea	sure public ed	ducational materia	als or services required and		
102	Engineer will measure public educational materials or services required and requested by Engineer on a force account basis in accordance with Subsection 109.06 –						
103	Force Account Provisions and Compensation.						
104							
105	695.05 Payme	nt. En	gineer will not	pay for project v	veb page separately and will		
106					contract prices for the various		
107	contract pay items. The cost is for the work prescribed in this Section and the contract						
108	documents.						
109							
110					consider the cost for hotline as		
111		•			tems. The cost is for the work		
112	prescribed in this	section a	and the contrac	ct documents.			
113 114	Engineer	will not r	any for the Co	ntractor's attanda	nee and assistance at public		
114					nce and assistance at public		
116	informational meetings separately and will consider the cost as included in the contract prices for the various contract pay items. The cost is for the work prescribed in this Section						
117	and the contract				work prescribed in this dection		
118	and the contract	doddiiicii	110.				
119	Engineer v	vill pav fo	or the following	pay item when inc	cluded in proposal schedule:		
120	g	,		pa.,			
121	Pay Item				Pay Unit		
122	-				-		
123	Public Education	Materials	s or Services		Force Account		
124							
125	An estima	ted amoi	unt for force a	ccount is allocate	d in proposal schedule under		

END OF SECTION 695

'Public Education Materials or Services', but actual amount to be paid will be the sum

shown on accepted force account records, whether this sum be more or less than

estimated amount allocated in proposal schedule."

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